Website Project Questionnaire

Thank you for choosing us! Please complete this questionnaire to help us understand your needs and provide a tailored solution as quickly as possible.

Note: If the website is basic and without complex features, we guarantee delivery within 7 business days. For more advanced websites, the timeline will be longer depending on the scope of the project.

SECTION 1: GENERAL INFORMATION

- What is the main goal of your website? (e.g., brand awareness, generating leads, showcasing portfolio, etc.)
- Do you want your website to be purely informational or actively generate conversions?
- Who is your target audience? (Local customers, international clients, businesses, etc.)
- Have you studied your audience, or do you need help defining your target market?

Additional notes:
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SECTION 2: WEBSITE STRUCTURE & CONTENT

- What pages do you need? (e.g., Home, About Us, Services, Portfolio, Blog, Contact, etc.)
- If you're unsure, would you like recommendations based on your industry?
- Do you already have website content (text and images), or do you need assistance with content creation?
- Do you need a blog or news section?

Additional notes:
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SECTION 3: MULTILINGUAL SUPPORT & TRANSLATION

- Do you need the website to support multiple languages?
- If yes, do you prefer AI-powered translations or human professional translations?
- Will you provide translated content, or do you need full localization services?

Additional notes:
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SECTION 4: DESIGN & BRANDING

- Do you have a brand identity? (Logo, colors, fonts, visual style, communication tone.)

- If not, would you like us to create one for you?

- What design style do you prefer? (Minimalist, Elegant, Creative, Modern, Luxury, etc.)

- Do you have example websites you like or competitors you'd like to reference?

Additional notes:

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SECTION 5: SEO & GOOGLE OPTIMIZATION

- Do you want your website to be optimized for Google (SEO - Search Engine Optimization)?

- Would you like just basic SEO or an advanced package including keyword research and content optimization?

- Do you want Google Analytics integration to monitor traffic and visitor behavior?

Additional notes:

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SECTION 6: SOCIAL MEDIA INTEGRATION

- Do you already have social media accounts for your brand? (e.g., Instagram, Facebook, TikTok, LinkedIn, etc.)

- If yes, do you need them integrated into the website?

- If not, would you like us to create and set up social media pages for you?

Additional notes:

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SECTION 7: ADDITIONAL FUNCTIONALITIES

- Do you need specific features? (e.g., Contact form, Newsletter signup, Live chat, Google Maps integration, etc.)

- Would you like an online booking system for appointments or reservations?

Additional notes:

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SECTION 8: E-COMMERCE (FOR ONLINE STORES WITHIN 20 PRODUCTS)

- Do you already have an e-commerce store, or is this a new project?

- If you have an existing store, what challenges are you facing, and what would you like to improve?

- How many products will you sell initially?

- What payment methods do you want to offer? (Credit cards, PayPal, Stripe, Klarna, etc.)

- Would you like integrated marketing strategies to increase sales? (Google Ads, Facebook Ads, etc.)

Additional notes:

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FINAL NOTES & DELIVERY TIME

- If your website is a simple, standard project without complex customizations, we guarantee delivery within 7 business days.
- For websites with advanced features, multiple integrations, or a large e-commerce setup, the timeline will be adjusted accordingly.
- Once you submit this questionnaire, we will provide you with a customized quote as soon as possible.
Additional notes:

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Please send the completed questionnaire to:

meiandmedia@hotmail.com

Mei&Media